



The Louisville Association for Community Economics seeks an Ownership Campaign Manager to support its work to open the Louisville Community Grocery.

Ownership Campaign Manager

This will be a full-time position with the Louisville Association for Community Economics (LACE). This person will be primarily responsible for the Louisville Community Grocery (LCG)'s Ownership Campaign to accelerate the store opening. The Campaign Manager will work with Committee members, Board members, and other volunteers, for accountability and support, and will offer and receive feedback as part of this team.

Responsibilities

- Recruit owners to reach the 2,000 owner goal with a focus on residents in West Louisville, Old Louisville and Smoketown, in collaboration with the Ownership & Outreach Committee. This position will provide support to this committee.
- Promote an upbeat and celebratory campaign
- Build strong community collaborations and effective partnerships through one on one contacts, events, collaborative activities, and speaking engagements
- Represent the Louisville Community Grocery at events & meetings
- Coordinate interns and volunteers supporting the Ownership campaign
- Provide weekly reports to Ownership & Outreach Committee and monthly reports to LACE/LCG Boards
- Promote LCG's work in our monthly newsletter
- Manage social media engagement, including creating content, checking messages and encouraging volunteer engagement on our various media
- Assist in preparing print material and other items needed for the campaign
- Build contacts database of prospective owners, and update this weekly
- Ensure owner and other pertinent data are accurate and accessible
- Produce regular, clear reports on the progress and demographics of the ownership campaign
- Attend board and committee meetings as requested

Qualifications

Ideal candidates should have a Bachelor's Degree or 3-5 years of professional experience. A strong candidate should have the following:



- Ability to self-direct with minimal supervision
- Experience in community outreach and engagement, with nonprofit or cooperative enterprises
- Experience using spreadsheets and /or databases
- Friendly and positive leadership approach
- Strong interpersonal and relationship-building skills, including the ability to engage different types of people from various, diverse backgrounds and cultures
- Confident engaging residents and organizations in West Louisville, Old Louisville and Smoketown
- Excellent organizational skills, including experience supervising volunteers
- A working knowledge of cooperatives with an elevator pitch ready for the Louisville Community Grocery
- Sales & marketing talent - including engaging new contacts, developing referrals, and closing sales
- Strong problem-solving skills and creative resourcefulness to work on a tight budget
- Ability to work a flexible schedule
- Commitment to social justice, racial equity, and food justice, and an understanding of poverty reduction, upward mobility, and economic equity

Timeline and Compensation

We plan for the position to be filled as soon as possible. The salary range is \$35,000-\$45,000. Benefits start at 90 days.

To Apply:

Please send a cover letter, resume with three references as well as a proposed outline of a work plan beginning mid-August.

Applications are due July 23, 2021, 11:59PM EDT, to hire@lace.coop. Please use the subject line "Ownership Campaign Manager Application." Resumes received first will be evaluated for interviews first, so do not delay in responding if interested.

About the Louisville Association for Community Economics



LACE is a non-profit that promotes community owned enterprises, initially focusing on a grocery which improves healthy food access/education, supports social interaction within a diverse community, and builds neighborhood wealth.

About the Louisville Community Grocery, L.C.A

Our mission is to build a cooperatively-owned grocery store that supports the local economy by providing healthy, affordable food through just and equitable food practices, employment, and ownership.

Equal Opportunity & Anti-Discrimination Policy

The Louisville Community Grocery and Louisville Association for Community Economics is committed to affirmatively promoting diversity and inclusion in all of our work and our internal policies and practices. LACE and LCG do not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, socioeconomic or military status, in any of its activities or operations. These activities include, but are not limited to, partnering with other organizations, hiring and firing of staff, selection of volunteers and vendors, project development and decision-making, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, clients, volunteers, subcontractors, vendors, and clients. LACE and LCG are equal opportunity employers. We will not discriminate and will take affirmative action measures to promote diversity and inclusion and ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, socioeconomic status, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.